



British  
High Commission  
Kingston

13 October 2011

Mrs. Danielle Cameron Duncan  
Jamaica Village 2012 Ltd.  
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*Dear Danielle,*

**JAMAICA VILLAGE 2012**

I am pleased to offer the full support of the British High Commission in Kingston for 'Jamaica Village 2012' and its aim of using the backdrop of next year's Olympic Games in London (the best capital city in the world!) to showcase to the world the best that 'Brand Jamaica' has to offer - including Jamaican food, culture and the business and athletic successes of its people.

I understand that:

1. The event 'Jamaica Village 2012' will take place in London during the 2012 Olympic Games between 3-12 August 2012
2. You have secured a location at Finsbury Park
3. The event will include live performances by Jamaican entertainers
4. You are working with a number of Jamaican firms that intend to offer Jamaican food, drinks, and other products for sale/display to the public.
5. The event will highlight Jamaica through a variety of mediums

Given this understanding the British High Commission is pleased to confirm our full endorsement of this concept as the Jamaican Celebratory Event of 2012. We look forward to continuing to work with you to make this event the success it deserves to be.

*Yours sincerely,*

Graham Glover  
Deputy High Commissioner